

# Grow Your Farm Program Set

**BUTLER COUNTY, MO.**

**H**ave a creative farming idea? Need help determining how to turn your idea into a profitable business? If you answered yes to these questions, then the Grow Your Farm course is right for you. Grow Your Farm will help you translate your farming ideas into a successful business venture.

Grow Your Farm is designed for prospective beginners, growers, farmers, with or without experience and seasoned farmers who want to make a “new beginning” with alternative farming methods. MU Extension specialists and experienced, innovative farmers teach the sessions. The program will be offered over an eight-week time frame. The program is offered through a WIRED grant and cooperation with Southeast Missouri State University.

Through this course you will get help with identifying and prioritizing personal and family values; using the values as the foundation for the farm mission statement and goals; evaluating the feasibility of particular farm opportunities; understanding the components of a business plan by creating one of your own; understanding financial aspects of a business plan

by reviewing popular tools to manage financial records; walking the property to assess the land and its facilities; types of agricultural marketing by drafting a marketing plan; and networking with area growers and legal issues that pertain to farming enterprises.

Sessions will begin on Monday, February 1 with Values and Goals. Following dates include each Monday through the end of March. February 8 will focus on Tracking Financing, February 15 will discuss Marketing, and February 22 we will talk about Walking the Farm and have a follow-up farm tour later in the week. March 1 will include Assessing Opportunities, March 8 the class will begin Planning the Farm, March 15 we will talk about legal issues, and the final class will be March 22 when participants will present their plans.

If you are interested in the program the fee of \$250 is reduced this spring through the WIRED grant. The cost for the course is \$50 and can include a second person from your farm operation. For more information or to register contact Sarah Denkler or Chris Waite at the Butler County University of Missouri Extension Center, 573-686-8064. Δ



Link Directly To: **SYNGENTA**